

ALESSI

ALESSI MG32TC
DESIGN BY MICHAEL GRAVES

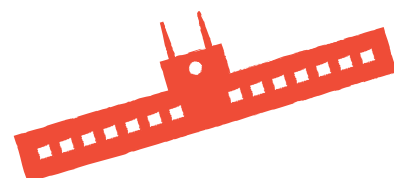
2025

EN

SLOT 2

ALESSI.COM

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CODE MG32TC

A new chapter of a timeless icon

With the strength of a design blending many different influences, from Art Deco to Pop Art, the 9093 kettle has crossed four decades, with new versions upgrading its performance proposed over time. The electric kettle was introduced in 2001, to meet the growing demand for modern, practical appliances. In 2025, to celebrate its fortieth anniversary, a new model has been released with temperature control, extending the possibilities for use and offering the ideal solution when boiling water would be too hot for your needs.

In this new edition, the kettle comes in all-black, exalting

its iconic silhouette and playing with a lively contrast with the orange bird and buttons on the control panel. Paying homage to the cultural roots of the 9093 kettle, when the required temperature is reached the chirp of an American Robin can be heard, while the iconic bird adorning the spout also acts as a splash guard if the kettle is over-filled.

ELECTRIC KETTLE MG32TC
DESIGN BY MICHAEL GRAVES,
2025 (1985)



DEDICATED TO

Alessi and design enthusiasts wishing to discover, or rediscover, a contemporary design icon. Those looking for an exclusive gift. Tea lovers and those who enjoy home-made beverages where the correct water temperature makes all the difference.



Michael Graves

MG32

9096

9097

MGVASS



BIO

Born in Indianapolis in 1934, he taught architecture in Princeton from 1962, where he opened his own studio in the same years. In the 1970s, he was a member and co-founder of the “New York Five”, a group of five post-modern architects. His works include the Portland Building and the Humana Building in Louisville, Disney’s Dolphin and the Swan Hotel in Florida and the Denver Public Library. His style is characterised by both European traditions and American pop. He has received numerous international awards, including the Gold Medal of the American Institute of Architects. He passed away in 2015.



Electric kettle

ELECTRIC KETTLE

Electric kettle in 18/10 stainless steel, black color. Handle, lid knob, bird cap and base in black thermoplastic resin. Spout with limescale filter. Power base with digital display, four control buttons and cable winder. Capacity 1.5 liters



VARIANTS



CODE MG32TC
CL 150 - Ø CM 27
H CM 27



DESIGN NOTES

A sensory experience

From the tactile details to the characteristics chirp of the American Robin, the MG32TC kettle turns simple tea and coffee making into a pleasant, engaging experience.

Perfect temperature

The right temperature that respects the properties of your favorite tea or herbal drink, or why not, to prepare noodles, powdered milk or your baby's first meals.

**A decorative tool,
at home or in the office**

Like any household appliance, an electric kettle spends more time on view than in operation: with its elegant black silhouette, the MG32TC kettle goes from simple tool to a style detail that enhances the room.

SUSTAINABILITY AND SAFETY

Made in Italy, in the Alessi factory in Crusinallo di Omegna.

Steel is environmentally sustainable throughout its life cycle and completely recyclable.

A safety device cuts off the power supply if there is too little or no water in the kettle, avoiding possible damage.

The base of the kettle is thermally insulated, so even once the water has reached boiling point, it can be placed safely on any worktop.

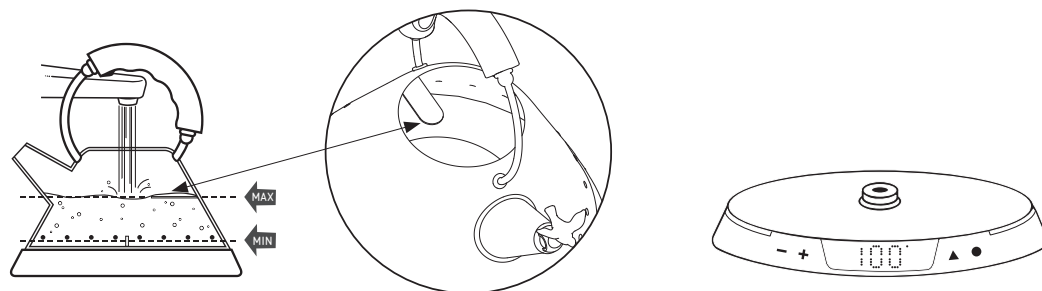
Inside the spout, a filter retains any limestone particles formed inside the kettle.

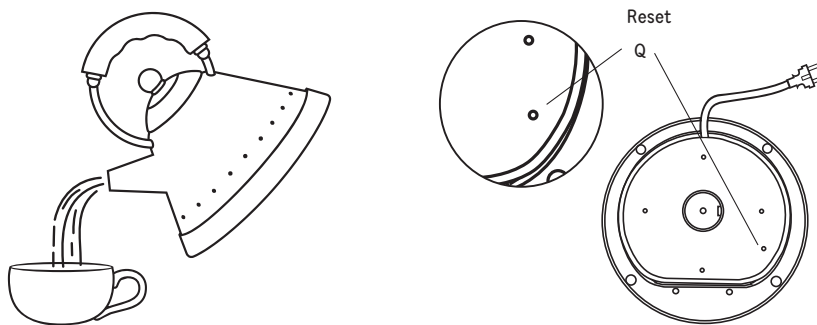
The handle is designed for comfortable, firm grip.

USE AND MAINTENANCE

EASY TO USE

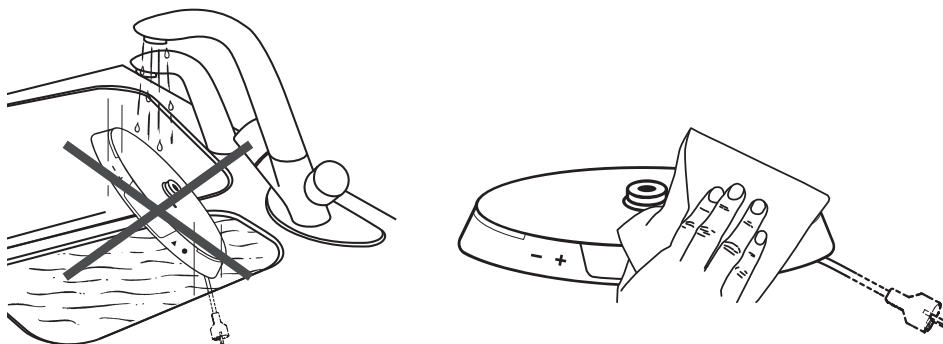
Remove the kettle from the base, remove the lid and fill the kettle with the amount of water you intend to use, without exceeding the maximum level shown on the level indicator inside the kettle. Replace the kettle on the base, replace the lid and press any button to switch on the display, which will show the current temperature of the water inside. Set the desired temperature using the – and + buttons. It is possible to select the unit of measure of the temperature – Celsius or Fahrenheit – by pressing the + and – together for a few seconds, then the ON/OFF button to confirm. If the water inside is below the minimum level, a sensor on the bottom of the kettle will make an error symbol appear on the display in place of the selected temperature (E01). Press the ON/OFF button to switch on. The heating phase is indicated by the slow flashing of a LED ring around the edge of the power base. When the water is ready, the LED ring lights up completely and the robin chirps. The kettle can be removed quickly and easily from the power base. The kettle settings can be canceled and restored to the default settings by pressing the Reset (Q) button beneath the power base for a few seconds.





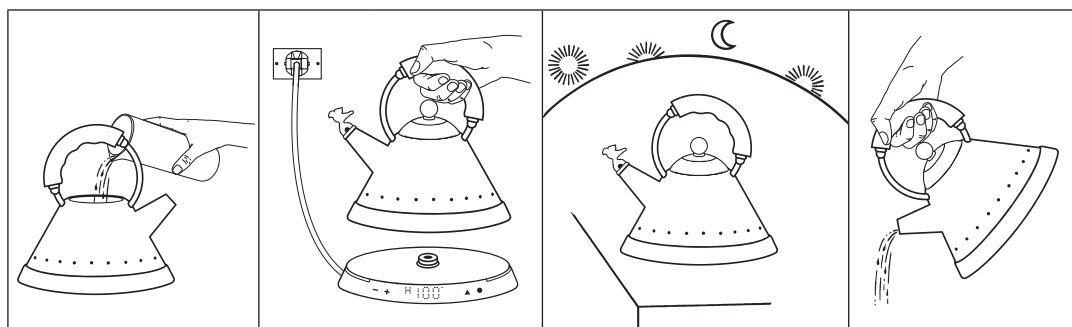
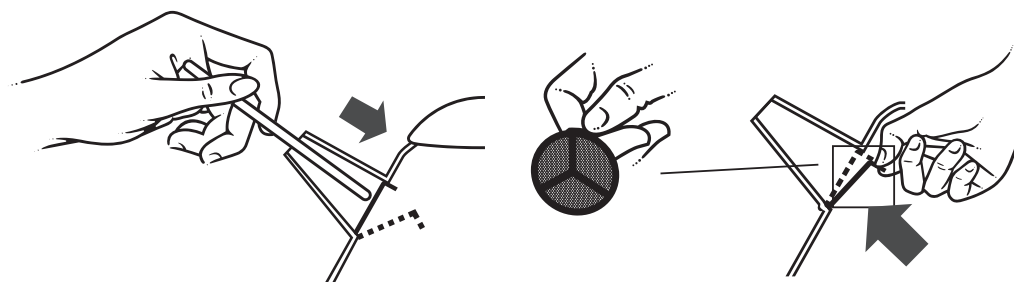
SIMPLE TO CLEAN

Rinse the inside of the kettle under running water and dry it. For the exterior and for the power supply, use a damp cloth and dry with a soft cloth. Do not place the kettle under running water and do not immerse it in water. Do not wash the kettle in the dishwasher.



EASY TO MAINTAIN

To extend the life of the kettle, remove the lime regularly by cleaning the kettle with a solution of water and vinegar. The filter can be removed, rinsed under running water and placed back in the spout. In case of wear, loss, or damage, you can purchase the following replacement parts at your Alessi dealer: lime filter, power supply base, the complete lid and the bird-shaped splash guard.



PACKAGING

Like the other new features, this kettle comes in a new packaging in recycled cardboard, the result of the recent rebranding operation. The packaging design follows an in-depth philological study of Alessi's historical packagings. The buff background color, a tribute to the wrapping paper used to sell the company's first trays and baskets, is decorated with a silver polka dot pattern that winks an eye at the graphics designed by Ettore Sottsass in the '80s for the Officina Alessi catalog product packaging. The label, with black writing on a matt silver background, recalls stainless steel, one of the key materials used in Alessi's production. The main product information is given in a title block, paying homage to Alessi's metal engineering and industrial drawing roots.



Related products



CODE 9093
Design Michael Graves, 1985

Kettle in 18/10 stainless steel mirror polished with handle and small bird-shaped whistle in PA, light blue. Magnetic steel bottom suitable for induction cooking.

cl 200 - Ø cm 22 - h cm 22,5



COD. 9093/1 Y
Design Michael Graves, 2023

Kettle in 18/10 stainless steel mirror polished with handle and small bird-shaped whistle in PA, light blue. Magnetic steel bottom suitable for induction cooking. Handle and small bird-shaped whistle in PA, yellow

cl 100 - Ø cm 20 - h cm 20,50



CODE 9093 B
Design Michael Graves, 1985

Kettle in 18/10 stainless steel mirror polished with handle and small bird-shaped whistle in PA, black. Magnetic steel bottom suitable for induction cooking.

cl 200 - Ø cm 22 - h cm 22,5



CODE 9093REXB
Design Michael Graves, 2015

Kettle in 18/10 stainless steel with handle, black and prehistoric reptilian whistle, copper metallic finish, in PA. Magnetic steel bottom suitable for induction cooking.

cl 200 - Ø cm 22 - h cm 22,5



CODE 9093 W
Design Michael Graves, 1985

Kettle in 18/10 stainless steel mirror polished with handle and small bird-shaped whistle in PA, white. Magnetic steel bottom suitable for induction cooking.

cl 200 - Ø cm 22 - h cm 22,5



CODE 9093 VA - 3909
Design Michael Graves, Virgil Abloh Securities, 2022 (1985)

Kettle in 18/10 stainless steel with handle and whistle in PA, purple. Magnetic steel bottom suitable for induction cooking. Limited edition of 9999 numbered copies.

cl 200 - Ø cm 22 - h cm 22,5



CODE 9093/1 LAZ
Design Michael Graves, 2023

Kettle in 18/10 stainless steel mirror polished with handle and small bird-shaped whistle in PA, light blue. Magnetic steel bottom suitable for induction cooking. Handle and small bird-shaped whistle in PA, light blue

cl 100 - Ø cm 20 - h cm 20,50



COD. 9093 BB
Design Michael Graves, 2025

Kettle in colored stainless steel, black. Handle and small bird-shaped whistle in PA, black. Magnetic steel bottom suitable for induction cooking.

cl 200 - Ø cm 22 - h cm 22,5





CODE MG32
Design Michael Graves, 2001

Cordless electric kettle in 18/10 stainless steel mirror polished with handle and base in thermoplastic resin.

cl 150 - Ø cm 25,5 - h cm 27



CODE 9096
Design Michael Graves, 1988

Creamer in 18/10 stainless steel mirror polished with handle in PA.

cl 20 - Ø cm 10,5 - h cm 4,5



CODE 9097
Design Michael Graves, 1988

Sugar bowl with spoon in 18/10 stainless steel and PA.

cl 20 - Ø cm 10,5 - h cm 8



CODE MGVASS
Design Michael Graves, 1990

Round tray in 18/10 stainless steel mirror polished with handles in PA.

cm 31 x cm 4 - h cm 19

